

1/1 COACHING

GUIDE AND INFORMATION



I truly believe that we can't and **SHOULDN'T** be doing this music thing on our own. How is it working out right now for you?

My team and I at Westwood Management and the VMM are continually talking about a few key values and principles that guide us and our business.

THEY ARE:

- Community & Collaboration
- #DIWO - Doing It With Others
- Building a Sustainable Music Business
- Connecting with your Super Fans

One of the ways the VMM is unique is that you get so much more than **RESOURCES** and **INFORMATION...**

You get personalised, 1/1 coaching each month that aims to help you move towards your dreams.

In fact, I think it's the **MOST IMPORTANT** thing you will do this year in your music career - to get a coach alongside you to show you what is possible and give you clues about how to get there!

Can't wait to meet you and be a part of your music journey.

Let's do this together, x Kate



HOW DOES IT WORK?



During the BETA launch phase of the VMM, you will receive an extra bonus (not normally included in Tier 1) of 1/1 coaching each month.

MONTHLY EMAIL:

You will get an email from me upon renewal of your membership each month that will cover everything you need to know PLUS it will include the link to schedule your 1/1 coaching session.

It is up to you to **MAKE SURE** you have booked your session for the month. If none of the remaining times work for you - send us an email and we'll work something out.

BEFORE THE SESSION:

Take 20 minutes to go through the preparation questions from the email to make sure you are **READY** for the session. Use the link in the email to log into to the Zoom meeting a couple of minutes early. Have a pen/paper ready and turn off anything that might be a distraction.

DURING THE SESSION:

The goal of our time together is to help you implement the things you are learning in the **TRACKS** and to identify any other needs that you have. **AND** it's to get to know each other a bit and for me to hear your dreams and goals and together make a plan to work towards them!



AFTER THE SESSION

I'll give you a few things to work on and develop. It might be focusing on your social media content, building your email list, identifying your super fans, working on your songwriting or more...

It will all depend on what I feel is most important for building strong foundations for your music business.

EXTRA SUPPORT:

We recommend that you get **ACTIVE** in the VMM TRIBE Facebook group and use the community to not only share your wins but to also ask for help, ideas and advice.

The **LIVE** masterclass is also a place to ask questions and get more in depth insight into how to build your music business!!

You can always shoot us an email at westwoodmgmtau@gmail.com if you have any questions not answered in those other forums.

Can't wait to chat in the 1/1 coaching session!

Let's do this together, x Kate

